



Event Sponsorship Application

Thank you for considering Classic Performance Product's (CPP) participation with your Event. We are pleased to evaluate your Event based on the information you provide below. While CPP would like to support all the events for which it receives requests, it is not always possible. Applications that do not meet the needed criteria and do not include supporting material *will not be processed. Due to volume, applications must be received a minimum 45 days prior to the event date.*

We must receive all of the following required items below for your company to qualify for our Event Sponsorship.

Application Requirements:

Items must be submitted a minimum of 45 days before the event start date.

- ☐ 1. A signed and filled out Event Sponsorship Application form.
- ☐ 2. Documentation and images or video coverage from previous events that includes attendance, distribution of goodie bags/gifts/promotional items, and raffle/certificate winner(s).
- ☐ 3. An upcoming Event Flyer/Promotional assets (images, logos, flyers, etc.) for us to promote the event on our social media.

* Priority considerations will be given to applicants promoting CPP through event coverage & social media.

Sponsorship Requirements:

Items must be submitted during and after the event.

- ☐ 1. Tag CPP on social media posts during/recapping coverage of the event.
- ☐ 2. Send CPP event images and/or video coverage of the event attendance, distribution of goodie bags/gifts/promotional items, and raffle/certificate winner(s) for authorized use on our social media channels and/or other promotional material.

****Please note, applicants who do not comply with our Sponsorship Requirements may not be considered for sponsorship for future events.**

Event Information

Name of Organization or Car Club:			Federal Tax ID#:
Social Media Handles/Links:	Facebook:	Instagram:	Other:
Organizer/Contact Name:			
Shipping Address: (No P.O. Boxes)			
City:		State:	Zip:
Phone: ()		Email:	
About Your Event:			
*Must be a vehicle related event.			

Event Date(s): (MM/DD/YYYY)		Application must be received a minimum of 45 days BEFORE event date!	
Event Location/Street Address:			
City:	State:	Zip:	
Type of Vehicles Expected at your Event:			
Will you be Providing goodie Bags?	No <input type="checkbox"/>	Yes <input type="checkbox"/>	If yes, how many?
Do you Need Goodie Bags?	No <input type="checkbox"/>	Yes <input type="checkbox"/>	If yes, how many?
Will there be a raffle?	No <input type="checkbox"/>	Yes <input type="checkbox"/>	If yes, how many?

By signing this form, you certify that the information provided is accurate. You further certify that you are authorized to make and execute all of the commitments/requirements as indicated. Don't forget to include a copy of your event flyer/promotional material! We cannot process your request without it.

Signature: _____

Date: _____

MAIL FORM TO:

Classic Performance Products, Inc.
Attn: Marketing/Sponsorship
378 E. Orangethorpe Ave., Placentia CA 9270

FAX FORM TO:

CPP Marketing/Sponsorship
Fax: 714-522-2500

CPP AUTHORIZATION (Office Use Only)	
Signature:	Date:
Notes:	

