

Extreme Make



Adam Hartley's '52 Chevy — Rat Rod Anti-Venom

Cover Story /

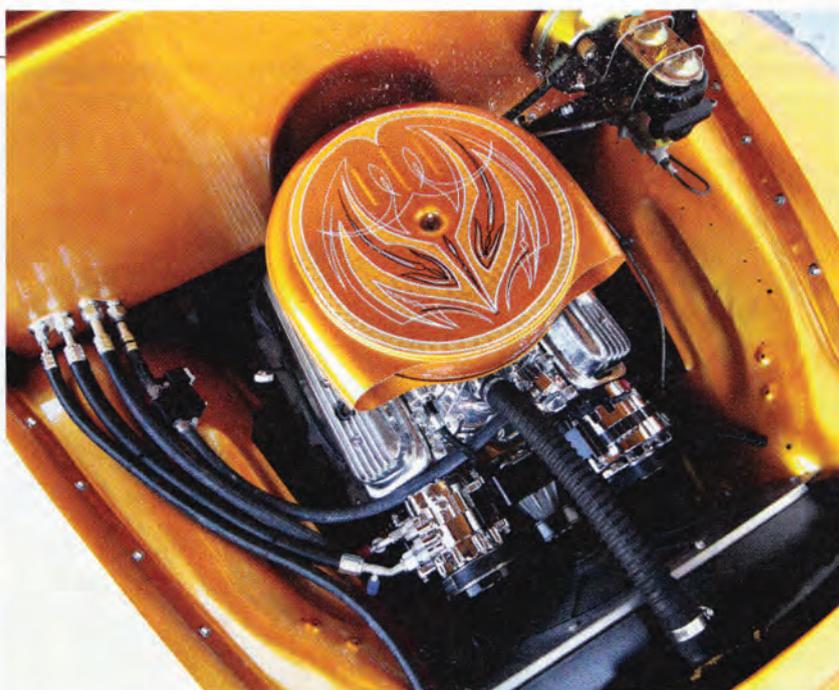
By Rob Fortier | Photography by Mike Basso

cover

We've all got particular reasons why we've built/bought the trucks we drive: from family heirlooms, replacing the one that got away, right place/right time, etc. Every now and then, we hear one straight out of left field — Adam Hartley's story is a bit beyond the outfield altogether...out of the park more like it. When asked "why," his quick response was rather simple: "My friend Joey Bag O' Donuts wouldn't help me pick up my new washer in his brand-new Nissan Titan." Hmm...OK

Whether out of basic necessity as he states or not, one thing is for sure regarding Adam's five-window — it's as far from the "rat rodded-out...flat-blacked everything" baron project he originally began with 18 months before its transformation completion earlier this year. Matter of fact, it's probably the furthest thing from an appliance hauler when you really consider it.





airbag system. The wheels are 15x7 Strikes from Rocket Racing, each wrapped in Cooper 205/70 thin-whitewall radials. Power comes from a near-new Chevy Performance 350 crate engine and 700-R4 overdrive from Henderson Transmission.

Final stage of the extreme makeover took Adam's Advance Design custom over to Danny at Unique Upholstery and Steven Platt for interior and sound system design. Black marine vinyl with gold piping and original deadstock Lincoln insert material covers the seat, paneling,

and mini center console, which in turn hides a Secret Audio head unit and Polk Audio drivers. The back-dated dash is courtesy a '47 Cadillac, as are the restored gauges, while the steering wheel is a Chevy accessory butterfly wheel painted to match.

Now, in contrast to Adam's "why," his response when asked what the most memorable experience he's had with the '52 so far is something many, many of us can relate to: "Cruising around town with my sons...and spending time with my friends."

1952 CHEVY HALF-TON

Adam Hartley

CHASSIS

- › **FRAME:** MODIFIED-STOCK
- › **REAR END:** CHEVELLE 10-BOLT
- › **REAR SUSPENSION:** FOUR-LINK, AIRBAGS BY AIRTH DEFINED, LAS VEGAS, NV
- › **REAR BRAKES:** CPP DISC
- › **FRONT SUSPENSION:** '78 CAMARO, AIRBAGS BY AIRTH DEFINED
- › **FRONT BRAKES:** CPP DISC
- › **STEERING BOX:** 605 POWER
- › **WHEELS:** ROCKET RACING STRIKE, 15X7
- › **TIRES:** COOPER, 205/70R17
- › **GAS TANK:** STOCK

DRIVETRAIN

- › **ENGINE:** 2014 CHEVY PERFORMANCE 350
- › **VALVE COVERS:** MOONEYES
- › **MANIFOLD / INDUCTION:** EDELBROCK / EDELBROCK
- › **AIR CLEANER:** CADILLAC
- › **IGNITION:** MSD

› **ACCESSORY DRIVE:** VINTAGE AIR FRONT RUNNER

› **EXHAUST / MUFFLERS:** 2-INCH ALUMINIZED / FLOWMASTER

› **TRANSMISSION:** GM 700-R4 BY HENDERSON TRANS, HENDERSON, NV

› **SHIFTER:** GENNIE

BODY

› **STYLE:** ADVANCE DESIGN, FIVE-WINDOW

› **MODIFICATIONS:** '54 CAB CHOPPED 2 INCHES (ALL CUSTOM WORK BY SOSA METALWORKS, LAS VEGAS, NV)

› **FENDERS FRONT / REAR:** STOCK

› **HOOD:** STOCK, HANDMADE STAINLESS BY THOMAS KEARNEY

› **GRILLE:** STOCK

› **BODYWORK AND PAINT BY:** JOSE LUIS, LAS VEGAS, NV

› **PAINT TYPE / COLOR:** HOUSE OF KOLOR / GOLD MINER'S PEARL

› **HEADLIGHTS / TAILLIGHTS:** '53 BUICK / '37 CHEVY

› **BUMPERS:** STOCK FRONT, MODIFIED REAR BY SOSA METALWORKS

INTERIOR

› **DASHBOARD:** '47 CADILLAC

› **GAUGES:** '47 CADILLAC

› **AIR CONDITIONING:** VINTAGE AIR

› **STEREO:** SECRET AUDIO, POLK AUDIO SPEAKERS; INSTALLATION AND CUSTOM-MADE PODS AND CENTER CONSOLE BY STEVEN PLATT, LAS VEGAS, NV

› **STEERING WHEEL:** CHEVY ACCESSORY BUTTERFLY

› **STEERING COLUMN:** STOCK

› **SEAT:** STOCK

› **UPHOLSTERY BY:** UNIQUE UPHOLSTERY

› **MATERIAL / COLOR:** MARINE VINYL, NOS LINCOLN FABRIC / BLACK, GOLD

› **CARPET:** BLACK